SRIVE

The most complete **Business Building Toolkits** to take startups from idea to success

www.srive.co

Srive provides a suite of business building toolkits which **Startup Enablers** such as **Incubators, Accelerator, Venture Studios, VCs, Startup Programs etc.** can offer their founders to take their ventures through all growth stages

Srive + Startup Enablers =

✓ **Streamline your business building processes.**

✓ **Increase startup success using proven blueprints.**

✓ **Save training budget on external experts.**

A structured process with 5 toolkits and 27 work packages

I.

Explore & Understand the Market

5 days

II.

Ideate & Design the Venture

10 days

III.

Build & Validate the Idea

individual

IV.

Launch & Go-to-Market

10 days

V.

Grow & Scale the Business

15 days

1 Market Trend Analysis

2 Market Environment Analysis

3 Competitor Analysis

4 Customer Deep Dive

5 Market Sizing

6 Value Proposition Design

7 Business Model Definition

8 Company Vision Alignment

9 Product Service Design

10 Prototype Development

11 User Testing

12 Branding Strategy & Design

13 Agile Project Management

14 MVP Development

15 Website/Online Shop Creation

16 Validation Experiments

17 Business Case Definition

18 Product Positioning

19 Pricing Strategy

20 Distribution Strategy

21 Customer Acquisition - Sales

22 Customer Acquisition - Marketing

23 Customer Segmentation

24 Customer Relationship Model

25 Customer Loyalty Strategy

26 Customer Experience Management

27 Raising Capital

The Srive toolkits comprise:

4

Structured Roadmaps

27
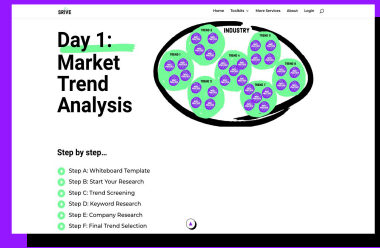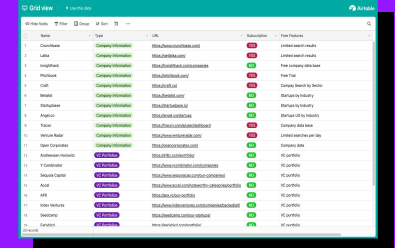
Step-by-Step Guides

55
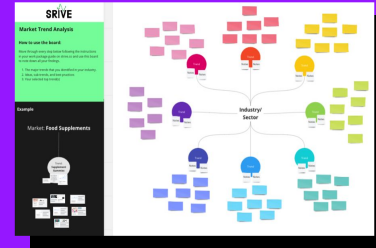
Ready-to-Use Templates

30

Curated Lists

Battle-tested blueprints and proven methodologies
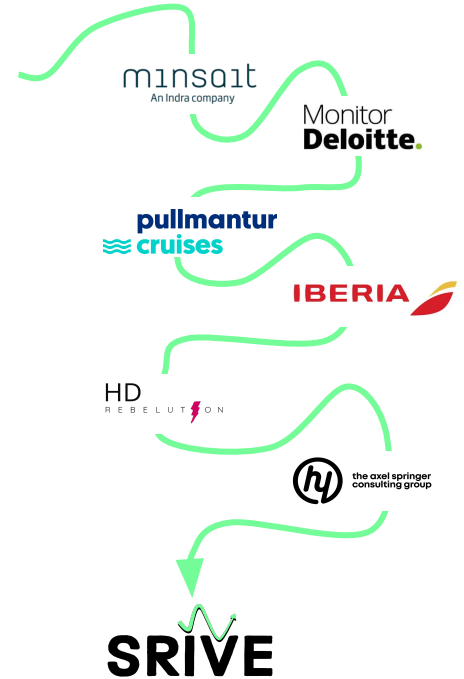
Hi, I'm Nora the founder of Srive ✌️

From consulting, via corporate to founder.
During the last years I worked in strategy consulting, for large corporates, in venture building and also founded myself.

Srive brings together the methodologies, frameworks, and best practices that I've used and that worked into a practical toolkit.

Interested in a partnership?
Let's talk!

📩 info@srive.co

GO TO
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